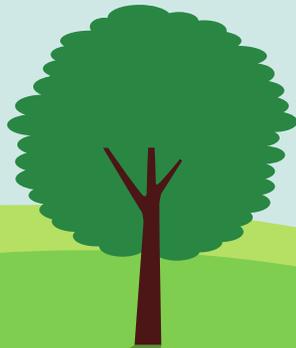
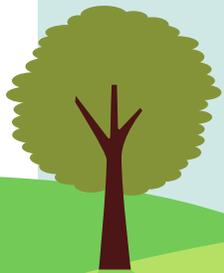


# PRINCIPAL TOWN & LOCAL VILLAGE CENTRES INVESTMENT PLAN **CUDWORTH**



February 2022

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# FOREWORD



**Cllr Sir Stephen Houghton CBE - Leader of the Council  
and Sarah Norman - Chief Executive Barnsley Council**

“The Principal Towns and Village Centres programme was developed to offer an integrated approach to place-based regeneration with a local focus. A great deal of good work has already taken place over the last few years, with shop front grants to support local businesses and physical improvements to our local centres.

This Investment Plan is the next key stage in the regeneration of our towns, and aims to accelerate the delivery of our priorities through a greater understanding of both the needs and opportunities that exist within our communities.

This Investment Plan brings together opportunities to support our businesses and retailers in these unprecedented times; revamping our local centres to make them more resilient to changing economic conditions; developing strategic employment opportunities to create more and better jobs; making improvements to walking and cycling infrastructure and tackling issues that currently exist in our local centres.

By identifying current investment, it is possible to better align projects, realign budgets to priorities and identify gaps or areas where more support will add value. The projects identified in this plan will play a key role in making investment in the towns commercially viable and attractive.

We want all of our Principal Towns and Village Centres to be a vibrant, bustling and proud towns underpinned by the many strengths that they already have to offer. This Investment Plan will act as a catalyst to build on those strengths and boost the local economy, bring jobs, culture, and leisure opportunities and eventually much needed private sector investment.

Realising the ambitions of this plan will take many years and we are committed to the vision and realising the interventions over the long term, seeing the towns transformed by working together.



DOROTHY HYMAN SPORTS CENTRE



# 1 INTRODUCTION

## CUDWORTH

*"Working together to make Cudworth a modern, vibrant, healthy town."*

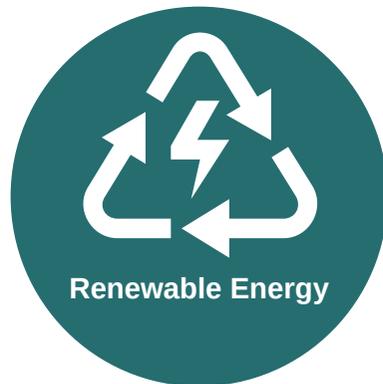
To ensure the benefits of economic regeneration were felt across the borough, a dedicated investment programme has been put in place to support community led projects in line with previously recognised planning definitions for principal towns and local village centres. The Principal Towns & local village centres scheme focused on projects that ensured our principal town & local village centres remain vibrant and attractive. Projects were expected to deliver the interventions that best deliver a thriving high street.

At an early stage it was identified that a place based masterplanning approach in order to establish a long term growth vision for the areas was required. The process of developing masterplans remained community led supported by extensive consultation with local stakeholders and resulted in the production of Masterplans that identified short term investments for delivery, but also a longer term vision that could be developed upon.

This longer term vision is now being developed, and this investment plan will look to driving the sustainable regeneration of Cudworth for long-term economic and productivity growth, making the town a better and healthier place for everyone to live and work. The plan will also look at opportunities for the recovery of the High Street, given the effects of Covid-19, and what measures can be put in place to protect the High Street, and meet the needs of the community.



Proposed TIP Interventions will deliver the following outputs:



## 1.1 Cudworth Today: Understanding our place

### *The Role of Cudworth*

Cudworth is an urban village, just over **3 miles north-east of Barnsley town centre**, on the historic route between the markets of Barnsley and Pontefract. Together with Grimethorpe and Shafton, the village forms Cudworth Principal Town – one of six smaller towns across the Borough. Given its proximity, its principal strongest spatial and economic relationship is with Barnsley itself. Unlike some other Principal Towns, it does not share particularly strong connections to any other South Yorkshire towns.

The role of Cudworth as a centre of population and economic activity developed rapidly through the twentieth century – moving from a small rural village, to a much larger and denser housing area, serving the growth of the coal mining and manufacturing industries. This growth brought it much closer to the urban area of north east Barnsley. Today the settlement boundaries almost touch, with a very narrow stretch of Green Belt between.

Alongside the growth of the wider village, the centre of Cudworth – focused on Barnsley Road between Cudworth Welfare Park and St John's Church – developed as **an important centre for commerce, leisure, and local institutions**. At various times this included the development of schools, a public library, Council Offices, a Post Office, a Police Station, a cinema, a YMCA, pubs and parades of shops. Cudworth is also the location of the Dorothy Hyman Athletics Stadium and Sports Centre - one of the Borough's largest sporting assets – and the BBIC Business Village, a 34-unit managed workspace offering flexible accommodation for SMEs.



Today, many of these local assets and institutions remain – whilst others have been repurposed – to be complemented by a range of new developments and **investments in recent decades which consolidate Cudworth’s position as a vital local centre.** These include:

- **Aldi supermarket:** Located just off the high street (Barnsley Road); opened in 2016
- **Cudworth Centre:** Primary Care Health Centre, including GP surgeries, pharmacy and outpatient clinics; developed in 2005
- **Cudworth Centre of Excellence:** Multi-use local service centre including Council Library, adult education facilities and a pre-school; developed in 2004.
- **Cherry Dale Primary School:** New primary school in Upper Cudworth; opened 2007
- **Churchfield Primary School:** Significantly extended building capacity in 2016
- **St John the Baptist Community Hall:** Community hall rebuilt with modern facilities in 2011
- **Dorothy Hyman Sports Centre:** New artificial sports pitch and associated facilities completed in 2018

These continued investments have continued to support the growth of Cudworth as a residential community in Barnsley, with the character of the central area changing through the development of infill housing development on numerous small brownfield sites over the last 15 years. This will be complemented by significant planned housing growth around the edge of the settlement – over 850 new homes over the Local Plan period.

**Investment in infrastructure has also changed the shape and function of Cudworth,** which is now bypassed by major north-south routes to the west and the east of the village. The A1-M1 Link (A6195) completed in the early 2000s bypasses the centre Cudworth and Grimethorpe – providing enhance connections into the Dearne Towns. More recently in 2010, the opening of the Cudworth & West Green Bypass (A628) helped alleviate traffic flow and congestion through the heart of Cudworth – but also reduced the volume of passing trade for businesses on Barnsley Road.



## 1.2 Area Profile

Cudworth ward takes in neighbourhoods at Upper Cudworth, central Cudworth, Barnsley Road, Darfield Road to the south, and West Green on the edge of Barnsley. The population is approximately 11,500 making up about **5% of the Borough**; and continues to grow, with over **500 more residents in 2019 than 2011** (+5%) (Table 1). A further 800+ new homes to be delivered by 2033 could see the population increase further by between 1,500 and 2,000 people and will see an increased importance of Cudworth as a local service centre.

The population is slightly younger than the Borough as a whole – with a higher proportion of under 35s and a smaller share of Over 65s meaning residents are more likely to be in education and/or economically active than elsewhere across Barnsley.

**Table 1: Key population statistics for Cudworth Ward & Barnsley borough: age and trends**

	Cudworth	Barnsley	Cudworth in Barnsley
<b>POPULATION</b>			
<b>TOTAL</b>	<b>11,543</b>	<b>246,866</b>	
<b>Cudworth % Barnsley population</b>	<b>5%</b>		
Working age population (16-64)	7,282	152,684	5%
Working age population (%)	63.1%	61.8%	↑
Children & young people (0-19)	2,839	55,668	5%
Children & young people (%)	25%	23%	↑
Under 35s	5,116	101,277	5%
Under 35s (%)	44%	41%	↑
Over 65s	1,922	48,162	4%
Over 65s (%)	17%	20%	↓
Population growth (2011-)	4.9%	6.5%	↓

*BMBC analysis. ONS Population Estimates, 2019*

Cudworth's role as a **place for living** is highlighted by the fact that work and business remain secondary functions: 2% of Barnsley businesses and 3% of jobs are in Cudworth, compared to 5% of the population. However, the volume of work has increased significantly in Cudworth in recent years, driven by growth in health & social care and manufacturing on existing sites (Cudworth ward takes in some large manufacturing firms on its periphery) and the number of businesses also continues to grow.



**Table 2: Key jobs and business statistics for Cudworth Ward & Barnsley Borough: employment and business enterprises**

	Cudworth	Barnsley	Cudworth in Barnsley
<b>JOBS AND BUSINESS</b>			
Total employment	2,785	85,490	
<b>Cudworth % of Barnsley employment</b>	<b>3%</b>		↓
Employment % growth (2015-)	22%	9%	↑↑
Business count	135	6,585	2%
<b>Cudworth % Barnsley businesses</b>	<b>2%</b>		
Business % growth (2016-)	4%	9%	↓

*BMBC analysis. ONS BRES (2015-19); UK Business Counts (2016-20)*

The future development of 17 hectares of employment land between Grimethorpe and Cudworth – allocated in the 2019 Local Plan – will also provide a significant boost to business activity in the ward.

**Table 3: Key population statistics for Cudworth Ward & Barnsley borough: age and trends**

	Cudworth	Barnsley	Cudworth in Barnsley	England
<b>INCLUSIVE ECONOMY</b>				
Average annual household income	£34,800	£35,650	↓	£42,800
Life expectancy at birth (Male, 2013-17)	79.3	77.8	↕	79.5
Life expectancy at birth (Female, 2013-17)	81.0	81.5	↕	83.1
Deaths from preventable causes (Standardized mortality ratio)	100.7	111.0	↓	100
Claimant Count (%16-64) Nov 2020	6.1	6.1	↔	6.4
Claimant Count (%16-64) Nov 2019	3.3	3.3	↔	2.8
Claimant Count (%16-64) Nov 2015	2.1	2.2	↓	1.7

*BMBC analysis. ONS, Total annual household income by MSOA, Y/E Mar 2018  
Public Health England, Public health profile for Cudworth Ward (2013-17): accessed at <https://fingertips.phe.org.uk/>  
ONS Claimant Count (2015, 2019, 2020)*



Set in the wider context of Barnsley as a ‘catching up’ economy – and compared to other parts of the Borough – Cudworth is not an acutely challenged community in terms of economic wellbeing and deprivation levels. The average household earns roughly in-line with the rest of the Borough and unemployment levels are comparable.

Relative to the Borough-wide picture, health outcomes are reasonable, with death from preventable causes only 0.7% above the national average compared to the wider 11% in the Borough. However, public health remains a key challenge for the Borough’s communities as a whole, when compared to national indicators like the English Indices of Deprivation (MHCLG, 2019). As such, each of the five neighbourhoods (‘LSOAs’) which make up Cudworth ward are in the bottom half nationally measure by levels of health deprivation and disability.

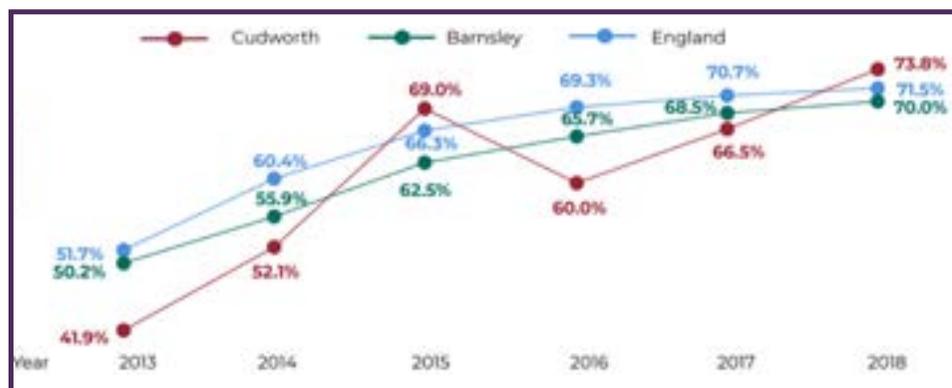
Similarly, there is a **need to boost levels of education, skills and training** to improve the level and value of economic engagement which is well understood across the Borough. Here, Cudworth appears to face additional challenges – with each of the 5 neighbourhoods in and around the bottom third against national measures of education and skills deprivation. *(BMBG analysis. MCLG, English Indices of Deprivation, 2019).*

Barnsley LSOA name	Health national percentile	Barnsley rank (out of 143: 1 most deprived)
Upper Cudworth N.	50%	132
Cudworth West	36%	115
Cudworth South	25%	95
Cudworth Centre	16%	70
Upper Cudworth	13%	57

**Table 4:** English Indices of Deprivation (2019), Health deprivation domain: Cudworth LSOAs National percentile and local ranking

Barnsley LSOA name	Edu & skills national percentile	Barnsley rank (out of 143: 1 most deprived)
Upper Cudworth	12%	48
Cudworth Centre	16%	57
Cudworth West	20%	69
Upper Cudworth N.	25%	78
Cudworth South	34%	93

**Table 5:** English Indices of Deprivation (2019), Education, skills & training deprivation domain: Cudworth LSOA National percentile and local ranking



However, the percentage of pupils resident in the Cudworth ward achieving a good level of development increased in 2018 with outcomes now above both the Barnsley and national averages.

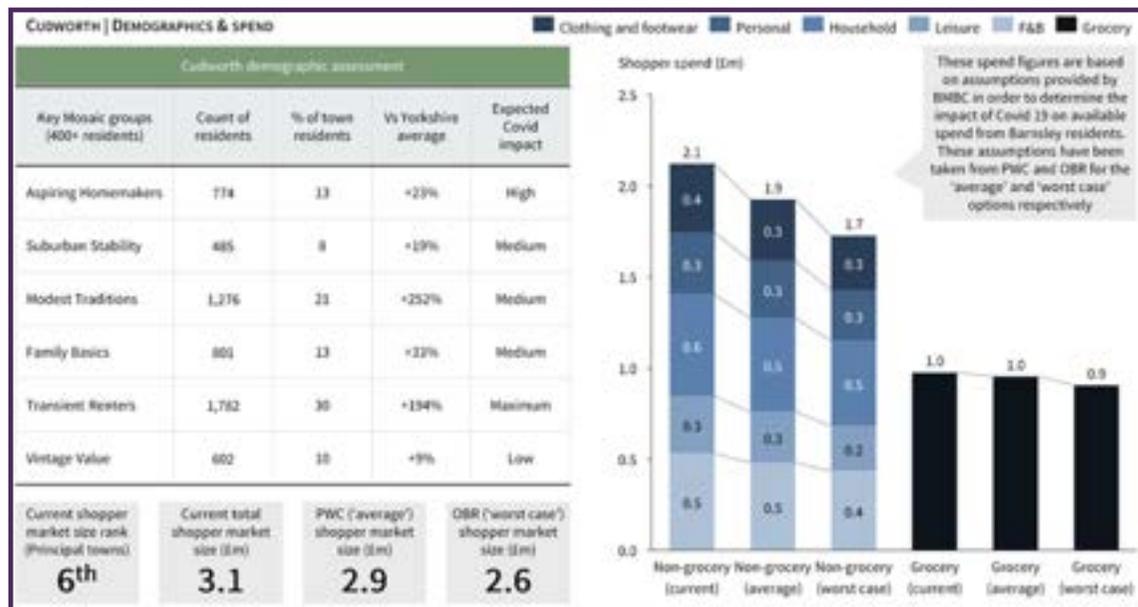
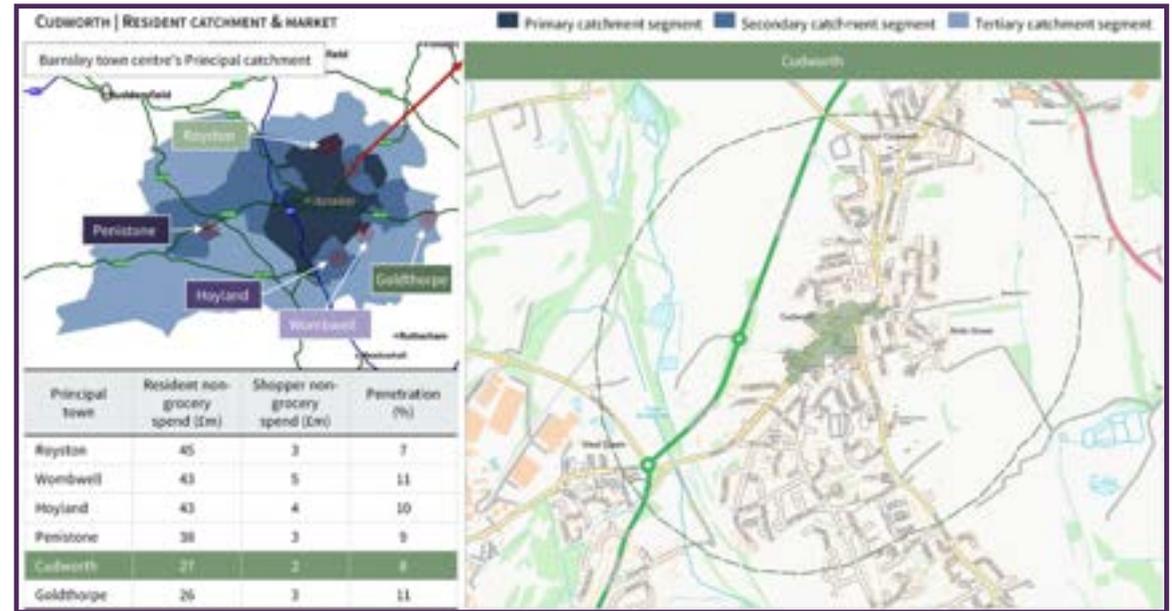


### 1.3 Retail

Similar to many parts of the Borough, Cudworth experiences more deprivation than the national trend, where job density (number of jobs divided by working age population) is low, and there are high levels of deprivation due to low income.

Compared to the other Principal Towns, Cudworth has the second lowest market size within a 10 minute walk.

As shown on the map, the 10 minute walk time covers a mixture of rural and residential areas, reducing population density and therefore available spend



In the worst case scenario, total shopper spend is expected to reduce from £3.1m to £2.6m.

Transient Renters are the largest proportion of residents, accounting for 30% of Cudworth's resident profile.

High rental costs and middle-management job roles put these residents at maximum risk of financial impact due to Covid.



Cudworth is the smallest Principal Town in terms of its retail provision. It has a higher proportion of services than other towns, which draws footfall for purpose driven visits.

However, certain services may need assistance due to their high concentration in a town with comparatively low spend.



BEFORE

Cudworth High Street has been included in the Shop Front Grant scheme, where businesses have been able to apply for a grant to improve the front of their shops to make the high street a more vibrant and pleasant place to shop. Out of the 67 units situated on the High Street, 42 have taken the opportunity to invest in their shop and have successfully been awarded a grant to improve their frontage.

Throughout the Shop Front Scheme initiative, every effort has been made to encourage shops to use local contractors.

78% of the funding to Cudworth's shops has gone to local Barnsley contractors and the ones that have used contractors from outside Barnsley have generally done so to contract specialist services they have been unable to get locally.

AFTER



## 1.4 Business & Digital Connectivity

ONS data for Cudworth (MSOA) shows that there are currently 135 business based within the local area which equates to 2% of the overall number of businesses within Barnsley. The vast majority of these businesses are micro enterprises employing between 1 and 9 individuals. Current intelligence shows that business starts and growth levels are lower in the area than both the Barnsley and wider regional and national averages.

**Table 4: Key business statistics for Cudworth, Barnsley and wider geographies**

	Cudworth	Barnsley	SYMCA	YH	England
<b>INCLUSIVE ECONOMY</b>					
Number of businesses (2020)	135	6,585	39,455	177,930	2,390,970
Micro businesses (1-9 employees) %	93%	88%	88%	88%	90%
SMEs (10-249 employees) %	4%	10%	10%	10%	8%
<b>Business growth (2016-2020)</b>	<b>4%</b>	<b>9%</b>	<b>6%</b>	<b>6%</b>	<b>8%</b>
Business start-up rate (new businesses per 10,000 working-age population, 2015-18 ave)	56	66	68	71	98
<i>BMBC analysis. ONS UK Business Counts Business Demography, Annual Population Estimates, Banksearch data.</i>					



## Barnsley Superfast and Fibre Coverage

Latest Figures History ?



### Barnsley Speed Test Results (Mbps)

Last Quarter History

Any Openreach ADSL FTTC Cable FTTH 3G/4G

ADSL, ADSL2+, FTTC, fibre, cable, mobile and wireless speeds ?

Technology Split: ADSL 12.4% FTTC 63.9% Cable 21.2% FTTH 2.5%



Estimated Maximum Mean Download Speed:

462 Mbps

### Authority classed as Other Urban (OU) ?

Superfast (>24 Mbps):	<b>98.93%</b>
Superfast (>=30 Mbps):	<b>98.71%</b>
Ultrafast (>100 Mbps):	<b>69.62%</b>
Openreach (>30 Mbps):	<b>97.07%</b>
Openreach FTTP:	<b>3.86%</b>
Openreach G.fast:	<b>3.74%</b>
'Fibre' partial/full at any speed: (FTTC/VDSL/G.fast/Cable/FTTP)	<b>99.49%</b>

Below 2 Mbps down:	<b>0.18%</b>
Below 10 Mbps down: (Legal USO)	<b>0.39%</b>
Below 10 Mbps, 1.2 Mbps up:	<b>0.76%</b>
Below 15 Mbps: (High Speed Broadband)	<b>0.60%</b>
Virgin Media Cable:	<b>63.76%</b>
Full Fibre (FTTP or FTTH):	<b>24.29%</b>
Gigabit (DOCSIS 3.1 or FTTP):	<b>24.29%</b>

Access to Superfast broadband (30Mbps+) in Barnsley East (which Cudworth falls into) is 99.2% which is above the UK average of 96.6%, however, not all premises have access to the means to utilise the Superfast broadband.

There are plans to deploy full fibre broadband infrastructure in areas of Cudworth within the next 2 to 3 years, but specific timescales cannot be confirmed at this point. Therefore, it is critical that the commercial conditions are created to facilitate and acceleration of deployment as digital infrastructure is a key component of current and future work and life.



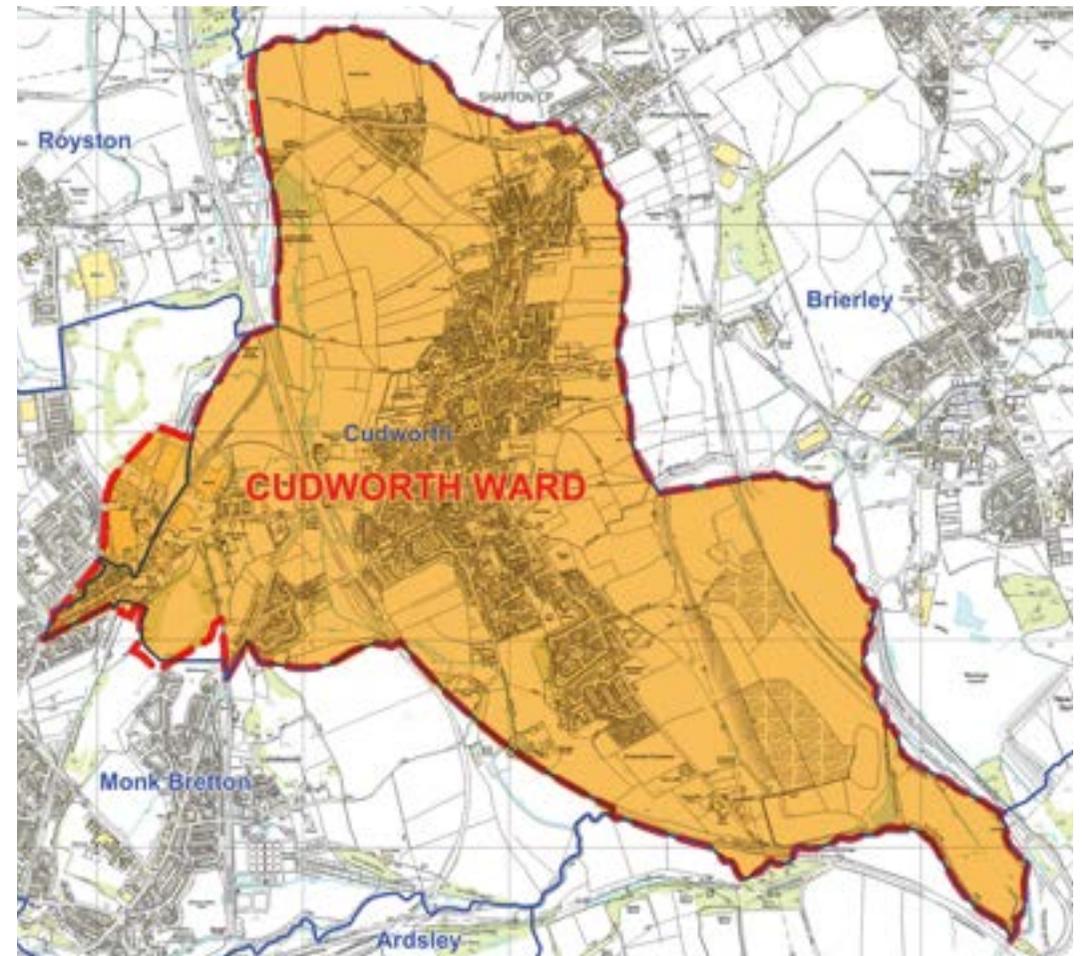
THE TRIANGLE, PUBLIC SQUARE



## 2 CONTEXT ANALYSIS

Cudworth is approximately 3.5 miles north-east of the Barnsley centre. It has a shopping area which serves a local population of 10,977. It has a mix of housing types with a great many developments from the inter-war and post-war periods. These complement a small number of more ancient dwellings and buildings, reflecting the importance of the rural economy before the opening of the deep mine collieries in the surrounding area. The cessation of deep mining across South Yorkshire in the late 20th century resulted in large economic shocks.

The village is still surrounded by open space, including green belt, regenerated public open spaces that were formerly part of neighbouring collieries and the remaining agricultural land which still dominates the south and south-east sides of the village.



## 2.1 Cudworth in 2020

Cudworth within the South Yorkshire Mayoral Combined Authority

The South Yorkshire (SYMCA) Mayoral Combined Authority has 1.4m residents, 38,600 businesses, 580,000 jobs, and a ratified devolution deal which includes funding and powers for economic growth; transport, adult education and planning.

The SYMCA is committed to working with Barnsley in prioritising Urban Centres, and are looking at the next stage of thinking the high streets and place shaping in the towns. It is committed to working with Barnsley on the Principal Towns Programmes and aligning future urban centre funding opportunities to further capitalise on the foundations that have previously been established.



From the analysis of data and intelligence that is available within Cudworth it is possible to see that there are four core potential themes that could be used to focus and target investment:

### Healthy Cudworth



- Health initiatives
- Active Travel

### Learning Cudworth



- Skills
- Support
- Culture

### Growing Cudworth



- Business and Employment
- High Street
- Public Realm
- Asset Rationalisation
- Housing

### Sustainable Cudworth



- Green Spaces
- Heritage
- Energy
- Active Travel

## Barnsley - the place of possibilities

<b>Healthy Barnsley</b>	People are safe and feel safe.	People live independently with good physical and mental health for as long as possible.	We have reduced inequalities in health and income across the borough.	<b>Enabling Barnsley</b> We are a modern, inclusive, efficient, productive and high-performing council
<b>Learning Barnsley</b>	People have the opportunities for lifelong learning and developing new skills including access to apprenticeships.	Children and young people achieve the best outcomes through improved educational achievement and attainment.	People have access to early help and support.	
<b>Growing Barnsley</b>	Business start ups and existing local businesses are supported to grow and attract new investment, providing opportunities for all.	People have a welcoming, safe and enjoyable town centre and principal towns as destinations for work, shopping, leisure and culture.	People are supported to have safe, warm, sustainable homes.	
<b>Sustainable Barnsley</b>	People live in great places, are recycling more and wasting less, feel connected and valued in their community.	Our heritage and green spaces are promoted for all people to enjoy.	Fossil fuels are being replaced by affordable and sustainable energy and people are able to enjoy more cycling and walking.	



## 2.2 Context Analysis: Key Challenges



### CHALLENGE 1

#### Health Inequalities

##### Addressing long term ill health determinants

Health outcomes of residents are symptomatic of and detrimental to the other socioeconomic challenges faced. Approximately 85% of residents in the 20% most deprived LSOAs nationally in terms of health and disability.

However, relative to the Borough-wide picture, health outcomes are reasonable within Cudworth, with death from preventable causes only 0.7% above the national average compared to the wider 11% in the Borough. Public health remains a key challenge for the Borough's communities as a whole, as similar to many parts of the Borough, Cudworth experiences more deprivation than the national trend.

Residents in Cudworth have some poor health outcomes, with life expectancy at birth being lower than nationally, with more deaths under 75 from Cancer related diseases in comparison to the Borough. More than one in four adults in Cudworth are smokers. Rates have been consistently higher than the Barnsley rates. However smoking related deaths at 346.6 per 100,000 aged 35+ is lower than the Barnsley rate (353).

#### Dementia

An increased older population brings with it key challenges for an area in terms of the likelihood on services such as health and social care. In 2013 the Alzheimer's Society and Dementia Action Alliance (DAA) launched its recognition process for dementia friendly communities, which outlined characteristics of a dementia friendly community. Explaining that message and ensuring that communities receive the support and information they require to deliver this is challenging, but will give people with dementia a better chance of living well if achieved.



## CHALLENGE 2

### Customer Journey / Public Services

Town centres and high streets nationally have experienced decline over past decades with growing numbers of vacancies and decreasing property value. The high street has historically supported a variety of retail opportunities, but there has been an increase over the years in service units, which draws footfall for purpose driven visits. The majority of units that have become empty have quickly been re-occupied, however, there are a six units standing empty, with three of these clustered together, and having been empty for some time are becoming a blight on the high street. There are also multiple public service buildings (tabled below) in use, which means that the service offer in place is often fragmented. Running a variety of buildings is costly and uneconomic. A lack of a consolidated offer also has the potential to provide a fragmented customer journey for local residents and therefore some form of asset rationalisation opportunity could be considered within the local area.

Public Building	Current Ownership	Function
Centre of Excellence	BMBC Library Services	Houses a public library, and adult learning centre
Bow Street	Berneslai Homes	Arms Length Management Organisation (ALMO) of BMBC, and used by BMBC North East Area Team (3 staff)
Police Station	South Yorkshire Police	12 police staff
LIFT Building	South West Yorkshire Partnership NHS Foundation	Provides an NHS base for staff
Fire Station	South Yorkshire Fire and Rescue	Fire station with community room



## CHALLENGE 3

### Vulnerability of the High Street due to COVID-19

Research by PRAGMA has estimated that resident non-grocery spend in Cudworth could fall by over x% due to Covid-19, as Cudworth has a high proportion (30%) of the groups expected to be most likely impacted economically by Covid-19.

The Covid-19 pandemic will entrench and increase inequalities, and the report estimates that 'services' may need assistance due to their high concentration. It is critical that the future form and function of the High Street is considered within the context of the investment plan and in particular how the vibrancy of the offer can be sustained whilst driving additional footfall and giving shoppers an incentive to spend locally.



## CHALLENGE 4

### Poor Environmental Quality

#### Quality of Greenspaces & High Carbon Emissions

Although the general environment and public open spaces are of a high quality there are some areas in in Cudworth facing environmental problems, including unattractive, blighted and dilapidated areas, and areas of high carbon emissions. Such problems are a threat to Cudworth because they can act as a deterrent to future growth and investment, and they weaken natural life support systems.

Local action, to stimulate investment and to strengthen the image of the area, draw upon existing strategies, and work with sustainable measures in place, all need to be built upon. Work with businesses and residents will need to be identified to enable a partnership between built and natural environments, through modern and inclusive approaches. Relationships between the urban and the rural need to be developed and encourage growth that is smart, green and resilient to future changes.

### Fuel Poverty

Cudworth, who have a higher than average fuel poverty rating, and are being offered new free insulation. The problems and diseases linked to the cold range from blood pressure increases and common colds, to heart attacks and pneumonia. Besides poor health, cold-related illness causes absence from work, social isolation, and sleep deprivation. It may lead to mental or stress related illness, with negative knock on effects for family and friends.



## CHALLENGE 5

### Housing

The population of Cudworth is approximately 11,500 making up about 5% of the Borough; and it continues to grow. There are a number of sites in Cudworth that could be brought forward for residential allocation to allow for this increasing population.

However, considerations of access, acoustics, archaeology and bio-diversity all need to be addressed. A substantive amount of work has already been delivered in Cudworth, which has improved the environment and addressed anti-social behaviour. However, there are still some issues remaining which if addressed by redeveloping the housing stock may improve this further.

## CHALLENGE 6

### Lack of higher skills within the local area

As a Principal Town, Cudworth should have a focus on education and skills. One third of Cudworth residents have no educational qualifications, and only 13.1% are educated to degree level or above, less than half the national average.

The low percentage of higher level qualification in comparison to the rest of Barnsley, and a higher level percentage of residents without qualifications is demonstrated in the table (right). Investment to investigate the reason behind this, and to change the percentages need to be explored.

The common challenge linking the health, skills and business challenges is the need to have digitally enabled residents and businesses. Identifying where the gaps are and then building capacity to reduce these is key. Delivering skills courses on line are providing a barrier to those who are not digitally literate, or have limited capacity. Additionally, a lack of necessary experience, appropriate qualifications and training hinders business opportunities.

	Cudworth	Barnsley	England & Wales
No Qualifications	24.4%	22.8%	15.0%
Apprenticeships / Other	8.4%	8.1%	8.6%
Level 1 Qualification	17.9%	17.0%	15.1%
Level 2 Qualification	20.7%	19.2%	17.2%
Level 3 Qualification	14.1%	13.6%	14.5%
Level 4 Qualification and above	14.5%	19.3%	29.6%



## ➔ CHALLENGE 7

### Business Base

2% of Barnsley businesses and 3% of jobs are in Cudworth, compared to 5% of the population.

The vast majority of these businesses are micro-enterprises employing between 1 and 9 individuals. Business starts and growth levels are lower in the area than both the Barnsley and wider regional and national averages, and so for Cudworth to grow as a town to work in, the business base needs to grow.



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## 2.3 Context Analysis: Evidence of Need

To overcome the challenges and seize the opportunities present in Cudworth the following needs have been identified:

Local Needs	Summary of Evidence
<b>Health Improvements</b> 	<ul style="list-style-type: none"> <li>• High % of smokers</li> <li>• Activity levels</li> <li>• Dementia evidence</li> </ul>
<b>One Public Estate</b> 	<ul style="list-style-type: none"> <li>• Multiple public service buildings</li> </ul>
<b>Strengthening the High Street</b> 	<ul style="list-style-type: none"> <li>• Identified impacts of COVID-19</li> <li>• Empty units on the High Street</li> </ul>
<b>Environmental Improvements</b> 	<ul style="list-style-type: none"> <li>• Lack of investment in some green spaces</li> <li>• High carbon emissions</li> <li>• Absence of renewable clean growth</li> </ul>
<b>Housing Regeneration</b> 	<ul style="list-style-type: none"> <li>• Undeveloped Masterplans on allocated housing sites</li> <li>• Increase of population within Cudworth</li> <li>• Pockets of anti-social behaviour still to be addressed</li> </ul>
<b>Improved Skills</b> 	<ul style="list-style-type: none"> <li>• Lack of higher skills within the local area</li> </ul>
<b>Business Base Growth</b> 	<ul style="list-style-type: none"> <li>• Low business starts and growth levels</li> </ul>



## 2.4 Cudworth SWOC Analysis - Summary

	Strengths	Weaknesses	Opportunities	Challenges
Healthy Cudworth	Investment already in place to deliver some health initiatives	Cancer and prevalence of smoking and low activity levels	Creating a smokefree and dementia friendly high street, and improving greenspace connection routes.	Engaging with residents to reduce smoking, and encouraging use of Active Travel routes.
Learning Cudworth	Good existing links with high street businesses	Higher NEET levels (16-18yrs) transferring into youth unemployment 18-24yrs, and a lack of higher skills within the local area	Opportunity to pilot neighbourhood based delivery options and direct marketing to better connect people to support and employment.	Access to training and on-line courses
Growing Cudworth	<p>Recent Public realm enhancements</p> <p>Independent shops and variety of retail</p> <p>Barnsley BIC have a base and presence</p> <p>Low requirement for affordable housing</p>	<p>Dispersed Public Services High Street Vacancies, and decreased footfall</p> <p>Low business starts and growth levels</p> <p>Continual growth of population in Cudworth.</p>	<p>One public estate opportunities</p> <p>Encourage Shop Fronts/Business Grants. Compact the High Street, repurpose units, and create a new retail offer.</p> <p>Develop a business space, working alongside partners in the Digital Sector to identify gaps</p> <p>Review quality of housing stock and develop residential strategy for Cudworth</p>	<p>Acquisition of building, and bringing all services together</p> <p>Building acquisition and declining town centre retail environment ; rise of online retail.</p> <p>Acquiring additional building space to provide new business starts.</p> <p>Establishing the need for housing stock, against population of the Ward</p>
Sustainable Cudworth	Range of green infrastructure throughout the ward	Lack of investment in some of the greenspaces, and active travel links	Creation of a Pocket Park and play equipment improved.	Creating a space that doesn't attract ASB



## 2.5 Context Analysis: Key Opportunities

### OPPORTUNITY 1

#### Health Inequalities

##### Smoke Free Cudworth

The North East Area Council (NEAC) has 26.2% of residents who smoke, which is one of the highest in the borough. The Area Council have therefore put a contract in place for a Stop Smoking specialist. At a more local level, Cudworth has a 29.9% smoking rate, which is significantly higher than the Borough's 21.2% rate, and the highest rate within the North East Area.

There could be an opportunity to enhance the Stop Smoking specialist role by working together with the NEAC and developing a programme of deliverables for the Cudworth Ward to tackle the high smoking rate. Other areas of the borough have also seen an emergence of a Smoke-Free High Street. There could be an opportunity to establish this in Cudworth which in turn could help reduce the smoking rate, and also meet the Council's Breathe 2025 agenda.

##### Dementia Friendly Cudworth

As a result of simple adaptations and awareness raising among staff working in shops, shopping becomes easier for people with dementia. Simple changes to existing services, and awareness raising for those who come into day-to-day contact with people with dementia such as staff working in libraries, also help people with dementia feel more confident and welcome in using services. Barnsley Dementia Action Alliance have been established for a number of years, and have been working on bringing together organisations from public, private and charity sectors. They have already engaged with a number of businesses in Cudworth, but working with them to strengthen and build upon their work will help to increase numbers and increase awareness.

##### Promoting Active Lifestyles

The Beat your Street and Health Walk are initiatives that are already established in Cudworth. Further potential activities in the future can be developed in Partnership with BPL and the Sports and Active Recreation Team. Linking in with Active Travel to enhance movement within the Cudworth ward also provides an opportunity to improve resident health and well being.





## OPPORTUNITY 2

### Creating a Combined Public Service Offer

There are a number of public sector buildings within Cudworth, distributed at various locations throughout the town. There is potential to consider rationalisation of these assets so as to realise capital receipts, drive down operating costs, improve the customer journey and explore alternative uses. In creating a One Public Estate, there is also significant potential to create a more efficient and eco-friendly asset base..



## OPPORTUNITY 3

### Strengthening the High Street

Cudworth as a Principal Town services not only its residents, but also surrounding communities such as Grimethorpe, Shafton and Brierley. Its existing strengths are:

- The amount of shopping floorspace
- Absence of floorspace outside the centre
- Lack of charity shops
- Good Pedestrian flows
- Availability of public transport

Current retail units are part of the on going shop front improvements grants, and work on this should continue. Additionally, to ensure that empty units across the whole of the high street are not empty for long, a start business grant scheme could be introduced to encourage businesses to take on empty units. Further investment could be made to redevelop the area known locally as The Crescent. Acquiring and creating an open space at The Crescent will remove the dilapidated eye sore and create a green space.

With investment in the high street, and rationalising assets, an opportunity may arise to create a new Market Square in the hub of Cudworth as assets situated at the centre of the high street become superfluous. There is a clear opportunity to invest in the site to repurpose, diversify and safeguard the high street, and develop the retail offer. Creation of a district market could provide opportunities for youth enterprise and creative businesses. It will increase footfall, and increase resilience and viability for existing businesses on the high street.

There is also an opportunity to work with the Covid-19 response worker to re-invigorate the Cudworth Businesses Together Group, to help the Businesses in Cudworth to grow and become sustainable.





## OPPORTUNITY 4

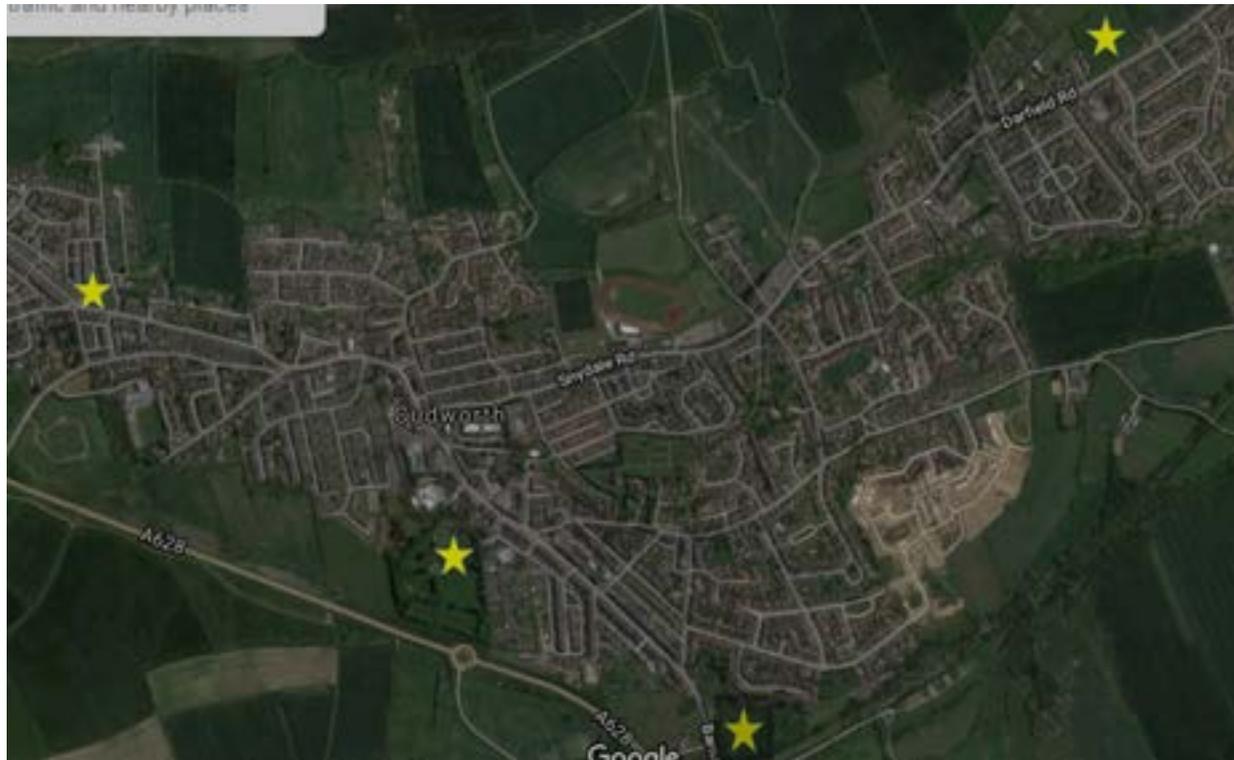
### Environmental Improvements

#### Improving Greenspaces

Green environments are associated with reduced levels of deprivation, anxiety and fatigue. Good quality green spaces enhance the quality of urban life, improve health and create better community cohesion; conversely neglected green spaces can attract anti-social behaviour.

The Valley Park and Darfield Road green space are both areas that need investment. Darfield Road has suffered from a lack of investment over a number of years, not only does it need updating, but it would also benefit from investment towards making it a more substantial and accessible green space, attracting residents from all ages.

The Valley's playbuilder scheme is at the end of its service life, and will need to be removed. There is an opportunity to refurbish some items, but the area will need new surfacing laying, and additional equipment will need to be invested in.



Simple signposting to the parks and greenspaces, followed by enhancing the wooden carvings at Cudworth Common, or the Stone Face trails, to draw more people to the area. Providing imaginative routes, and enhancing the Trans Pennine Trail, for active travel will lead to further usage of the spaces. Walking Maps have been developed by the Cudworth Businesses Together group, and these can be developed further by developing routes and art trails to attract community use. Working with the Landtrust and with the Cudworth Businesses Together Group will provide an opportunity to increase visitors to the area, physical activity, environmental sustainability and community and educational participation.



### **Fuel Poverty**

The insulation that is being offered to certain homes could be looked at, and potentially the team could look at other areas within the Ward to roll this out further, to insulate homes, and reduce the inequalities that fuel poverty rating brings.

### **Decrease carbon emissions**

As part of the Council's Net-Zero strategy there is a potential to work alongside local businesses to reduce carbon emissions. Opportunities such as a mine water project could be realised. A further opportunity to be explored for sustainable energy is the creation of a solar panel farm to impact on the pollution of the area and to provide sustainable power to a number of businesses. There is the potential to link into a wider energy cluster, where a Solar Panel farm is created that can service a number of businesses and residential properties across the North East area. This can feed into Cudworth's businesses to reduce the carbon emissions created in the Ward.





## OPPORTUNITY 5

### Housing Regeneration

#### Residential Allocations HS37, HS38 and HS40

There is an opportunity to advance a masterplan framework for three residential allocations (in conjunction with other landowners). Considerations regarding access arrangements, acoustics (to block out the noise from the bypass, archaeology and tree retention all need to be explored through the masterplan are.



## OPPORTUNITY 6

### Skills

There is an opportunity to pilot neighbourhood based delivery options and direct marketing to better connect people to support and employment, by prioritising a Youth Employment Hub, and refreshing the Barnsley Employment & Skills Strategy.

There's an opportunity to look at increasing resources through DWP/ESF commissioning investing in employment support, and also to look at Co-commissioning/production with Area Teams and partners by providing an outreach provision.





## OPPORTUNITY 7

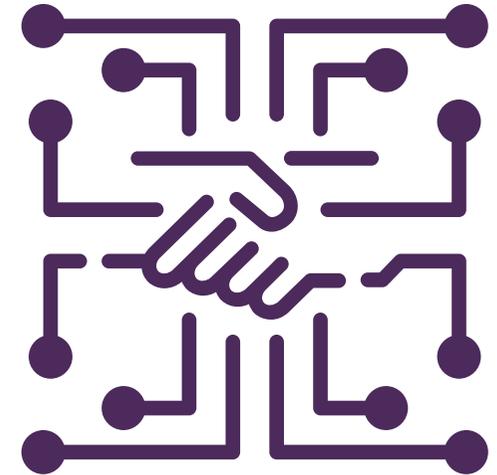
### **Business Base**

Having the right digital offer will connect communities, improve connectivity and reduce isolation and exclusion. Improving digital skills will also help businesses succeed.

Cudworth could become a place of digital quality connectivity. This year Openreach has outlined plans for £12billion infrastructure programme to provide ultra reliable and gigabit-capable full fibre broadband to homes and businesses in and around 26 market towns and villages across Yorkshire and the Humber. Working closely with partners in the Digital Sector and being active in the local digital fund will open opportunities to Cudworth.

Additionally, working alongside partners in the Digital Sector to identify gaps, and to provide targeted digital training will benefit businesses and build on economic sustainability.

Linking with BBIC and Enterprising Barnsley provides an opportunity to create a business incubation centre, which links to the development of the Crescent in Opportunity 3. Developing a space with living facilities, and business space with the correct type of support will build on the business base and help it grow.



## 2.6 Context Analysis: Cudworth Community

The North East Area council is responsible for developing plans to improve services for local people and reviewing the way in which services are delivered at a local level across four wards, of which Cudworth is one of.

The Cudworth Ward Alliances are a group of people who have put themselves forward to help improve the community. They work with local councillors to determine what the priorities are for Cudworth, and have a community plan which helps them to measure their progress. They have a small budget called the Ward Alliance Fund which helps fund community groups and activities within the Cudworth Ward.

Cudworth Businesses Together are a group of businesses from Cudworth High Street, who formed after an initial consultation meeting with Principal Towns (Phase 1)

They have arranged Christmas Fayres, successfully raised a substantial amount of money for Christmas Lights for the High Street, and hold an annual Bunny Trail for families to search for a different bunny in the shops along the high street.



THE CRESCENT



# 3 THE VISION

This plan sets out the strategic direction for economic development for Cudworth and outlines how we will maximise economic growth in the area. It describes an understanding of the strengths, weaknesses, threats and opportunities, and draws upon a range of evidence to make a case for investment in key areas.

The future of our communities depend on revitalising public spaces around the specific needs and desires of the community.

The town is considered to have opportunities to intensify current town centre uses through the reconfiguration and redevelopment of existing buildings and sites. Accessibility to the area has improved with the creation of the A1-M1 link road together with the Cudworth and West Green Link Road, making the area more attractive for potential development.

Cudworth's strengths include the quantity of retail floor space, lack of charity shops, good pedestrian flows and availability of public transport. Although vacant units have remained roughly the same on Cudworth High Street, a number of High Street businesses have closed (including a greengrocers, 2 newsagents, a gym, a jewellers and Co-Op Funeral Care).



***"Working together to make Cudworth a modern, vibrant, healthy town."***



# 4 OUTCOMES

## Healthy Cudworth

- Health Initiatives
- Active Travel

Improve health and wellbeing across Royston, creating a greater sense of community and healthier lives.



## Growing Cudworth

- Employment
- Housing
- High Street
- Asset Rationalisation

A vibrant and high quality town centre, with a community hub, attracting and retaining residents with a high quality of life, and enhancing the town's external reputation

An enhanced business base and residential offer, expanding the town's footprint and economic role, with a more skilled workforce



## Learning Cudworth

- Skills
- Support
- Culture

Developing education, attract and retain businesses, residents and investment, whilst ensuring future sustainability



## Sustainable Cudworth

- Green Spaces
- Energy
- Active Travel

Connecting local green spaces and supporting sustainable growth

investing in the pedestrian journey for active travel to improve resident health and well being



THE RAMSDENS BUILDING



# 5 STRATEGY

## 5.1 Delivering Cudworth's New Vision

The ambition is to set out a range of projects that provide a basis for future investment.



### Project: Developing Cudworth - Reducing NEET levels

Project: Developing Cudworth - Skills	
Description	Pilot neighbourhood based delivery, investing in a youth employment hub and approaching communications and marketing strategically to increase awareness and raise community aspirations.
Delivery	Time
Outputs	Reduction in NEET levels, increase in participation and youth employment. Increase in household income levels, and a reduction in our out of work benefit claimants.
Funding	£150,000
Contribution to objectives	Improving skills and attainment levels.



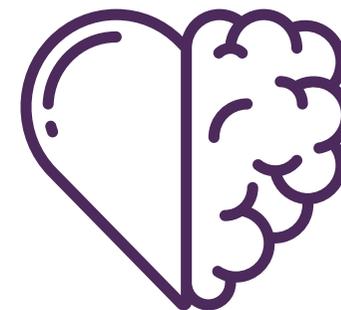
### Project: Developing Cudworth - Smoking Cessation

Project: Developing Cudworth - Smoke Free High Street - Breathe 2025	
Description	Enhancing the Stop Smoking Specialist service and creating a Smoke Free High Street
Delivery	Time
Outputs	Reducing smoking numbers, and leading healthier residents Breathe 2025 agenda
Funding	£70,000
Contribution to objectives	Developing Cudworth as a healthy high street



### Project: Developing Cudworth - Dementia Friendly High Street

Project: Developing Cudworth - Dementia Friendly High Street	
Description	Providing guidance and support to businesses on the High Street to become a High Street completely Dementia Friendly
Delivery	Time
Outputs	Improved awareness and understanding of dementia Inclusivity and involvement for dementia sufferers
Funding	£30,000
Contribution to objectives	Developing Cudworth as a healthy high street



## Project: Developing Cudworth - Green Space Enhancements

Project: Developing Cudworth - Green Space Enhancements	
<b>Description</b>	Improvements to Cudworth's parks and green spaces, including: Creating new Pocket Park, improving play equipment, improved signage, art and nature sculpture trail, improving connections between green spaces
<b>Delivery</b>	Time
<b>Outputs</b>	Creation of Pocket Park Improved green space Improved active travel connections to green spaces in Cudworth
<b>Funding</b>	£250,000
<b>Contribution to objectives</b>	Improved quality of green spaces, increasing use and associated health benefits Links with Connecting Cudworth



### Project: Connecting Cudworth - Snydale Rd Junction

Project: Developing Cudworth - Improved walking & cycling routes	
Description	To improve the movement for pedestrians and cyclists by addressing the difficulties crossing at the junction between Snydale Road and Barnsley Road
Delivery	Time
Outputs	Improved active travel connection with the junction and the high street
Funding	£30,000
Contribution to objectives	Improved junction for pedestrians, making movement around the area easier



### Project: Connecting Cudworth - Trans Pennine Links

Project: Connecting Cudworth - Trans Pennine Links	
Description	Improved walking route from the bottom of Cudworth to the Trans Pennine Trail
Delivery	Time
Outputs	Improved active travel connection into the Trans Pennine Trail
Funding	£175,000
Contribution to objectives	Increased accessibility to green spaces, enhancing health benefits. Contributes to Covid-19 recovery health and well-being benefits



## Project: Place Making Cudworth - Housing Regeneration

Project: Place Making Cudworth - Housing Regeneration	
Description	Re-instating and exploring masterplans to advance housing development opportunities.
Delivery	Time
Outputs	Masterplan
Funding	£50,000
Contribution to objectives	Enhances and increases the town's built environment, discouraging anti-social behaviour and crime



## Project: Place Making Cudworth - Improvement to 'The Crescent'

Investment is also needed to improve the quality of 'The Crescent' which is made up of fast food outlets, or vacant units.

The units will be acquisitioned by the Council to create a new green space area to enhance the town's external reputation.

Project: Place Making Cudworth - Improvement to 'The Crescent'	
Description	Acquisition of 'The Crescent' to create a new business space with urban community square
Delivery	Time
Outputs	Repurposing run down buildings Creating green space area
Funding	£3,000,000
Contribution to objectives	Enhancement of town scape Improvements to the High Street



### Project: Place Making Cudworth - Ramsden Building (Rock House)

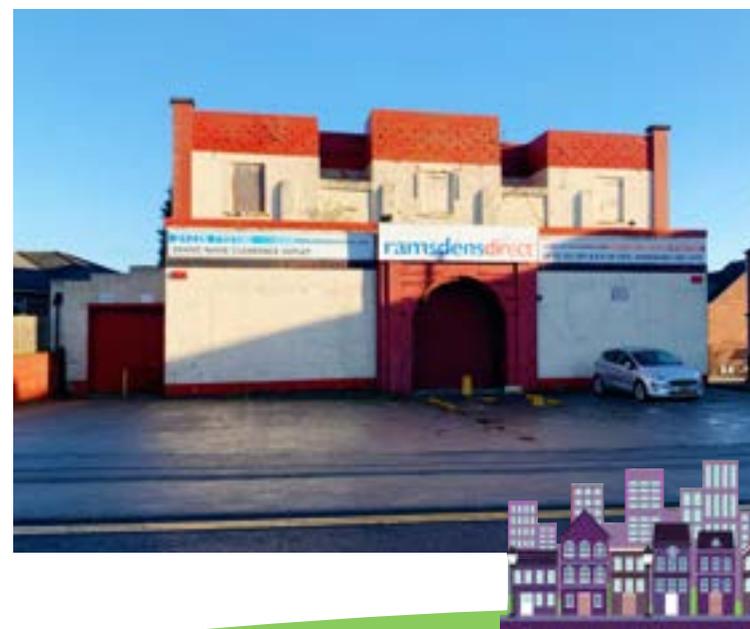
Redesign or re-build of the Ramsden Building will have appropriate space for Public Sector uses, with a community area also incorporated. A new civic space could be created within this area, focused around the new or refurbished building.

The plans transform Cudworth's economic growth prospects, improving transport and accessibility, skills and culture, investing in the High Street and defining a One Public Estate.

There are a number of public sector buildings within Cudworth, distributed at various locations throughout the town. The former Ramsden's site presents an opportunity for development of facilities at a single location. In doing so this could not only release Council owned sites for development/re-use, but at the same time address the issue of a prominent vacant building and local eyesore.

Co-locating with a range of partners will facilitate even stronger partnership working and assist with continuing to jointly drive down levels of ASB and crime, whilst strengthening links with the community. It will bring about an opportunity to increase collaboration and intelligence sharing.

Project: Place Making Cudworth - Ramsden Building (Rock House)	
Description	Redesign or re-build the Ramsden building to create space for Public Sector uses
Delivery	Time
Outputs	Multifunctional public sector space Repurposing run down building
Funding	£5,000,000
Contribution to objectives	Enhancement of town scape Improvements to buildings
Additionality to other projects	This will release the usage of the public building, allowing for that site to be developed into a Market Square



## Project: Place Making Cudworth - Developing a Market Square

As part of the desire to move the Public Service Offer into one 'Community Hub' building, the Bow Street Site will become superfluous. Acquisition and demolishing the building will allow for a prominent space to be freed up in the hub of Cudworth. There is a clear opportunity to invest in the site to repurpose, diversify and safeguard the high street. Investing in the site will reinvigorate the high street by providing a Market Square area which will be used as a hub for key community events, and to house an outdoor market. It will create a flexible space for events and social gatherings, and will enable the function of a Market Square to be realised.

A range of new festivals for the town and supporting wider economic growth and business development will be established.

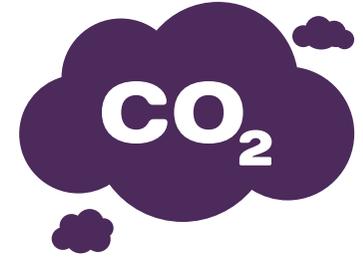
Project: Place Making Cudworth - Developing a Market Square	
Description	Developing a Market Square as the hub for Cudworth
Delivery	Delivery
Outputs	952sqm new public space in the town centre Creating jobs and building on the retail offer
Funding	£750,000
Contribution to objectives	Enhancement of town scape Creating a vibrant square Creating jobs and a retail offer



## Project: Reducing Carbon Emissions

The project will positively contribute to achieving the Barnsley net zero 2045 commitment and address the four key community action aims of the Sustainable Energy Action Plan

Project: Reducing Carbon Emissions	
Description	To look into the possibility of creating a Solar Farm, and explore the potential mine water opportunities to enable Cudworth to reduce carbon emissions
Delivery	Delivery
Outputs	Feasibility Study
Funding	£75,000
Contribution to objectives	To ultimately support sustainable growth in Cudworth, reduce carbon emissions and impact on Barnsley's net zero 2045 commitment



## 5.2 Strategy

The vision for Cudworth, the four themes and opportunities have been developed. The interventions have led to a range of projects, which will be prioritised. The prioritisation will assess the interventions based on their ability to assist Cudworth in Covid-19 recovery, the delivery of economic growth, how they contribute to health outcomes, and Carbon Neutral targets.

Intervention	Project	Project Description	Rank	Prioritisation Process Result	£ Requested
	Improving The Crescent	Acquisition and creation of a green space area			£3,000,000
	Ramsden Building, 'Community Hub'	Redesign/rebuild the Ramsden building to create a space to bring the Public Service offer in Cudworth under one roof			£5,000,000
	Housing Regeneration	Developing masterplans for allocated housing sites to accelerate delivery of new housing developments			£50,000
	Developing a Market Square	Acquiring and demolishing Bow Street to create a Market Square as the hub of Cudworth			£750,000
	Decreasing NEET levels (16-18yrs)	Pilot Neighbourhood based delivery, investing in a Youth Employment Hub			£150,000
	Public Art	Working with the established community groups to develop ideas for artwork to run through Cudworth			£70,000



Intervention	Project	Project Description	Rank	Prioritisation Process Result	£ Requested
	Dementia Friendly High Street	Creating a Dementia Friendly High street with all businesses signed up to the initiative			£30,000
	Smoke Free High Street - Breathe 2025	Creating a smoke free high street			£70,000
	Improved walking & cycling routes	Improved walking route from the bottom of Cudworth to the Trans Pennine Trial			£175,000
	Improved walking routes	Improving pedestrian experience at the Snydale Road/Barnsley Road junction			£25,000
	Green Space Enhancements	Improvements to Cudworth's Parks and green spaces, including improved signage and nature trails to encourage usage			£250,000
	Reducing Carbon Emissions	Feasibility study of creating a Solar Farm, and exploring Mine Water opportunities			£75,000



## 5.3 Objectives for Cudworth

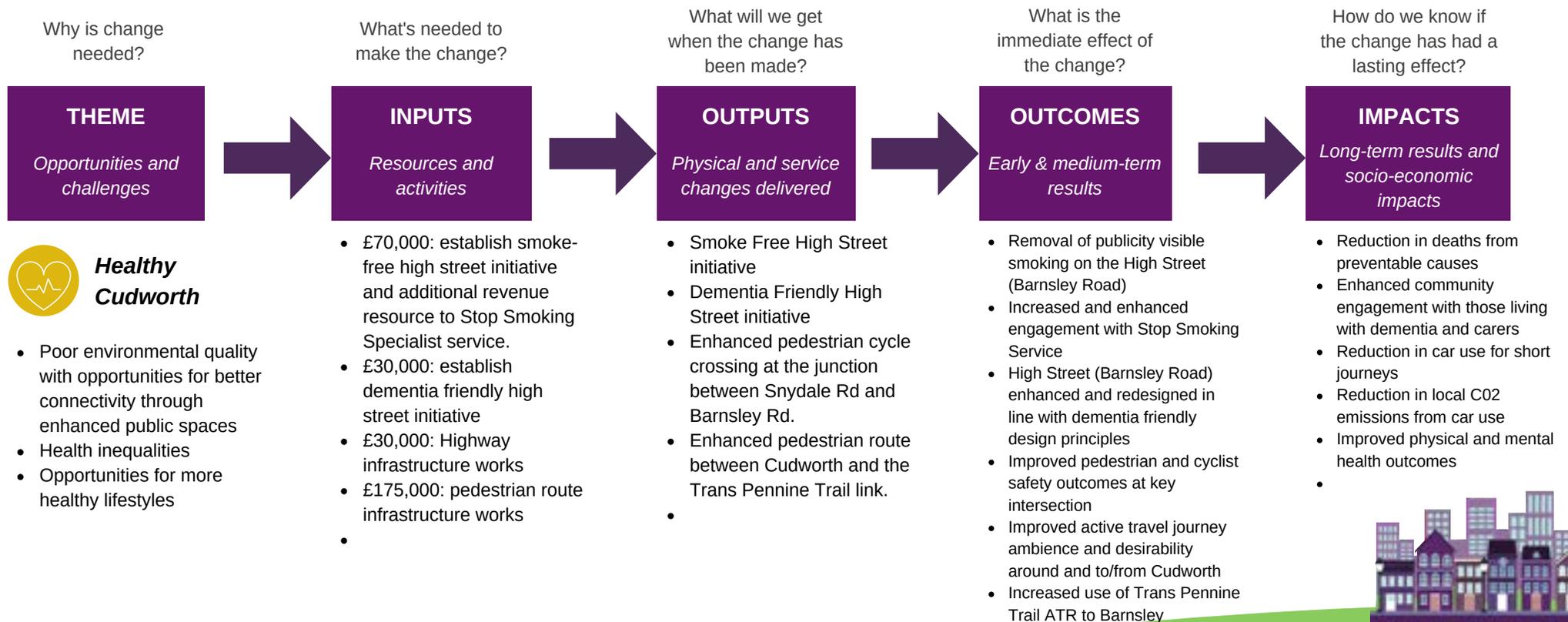
To achieve the Investment Plan outcomes interventions must contribute to the following objectives:

Healthy Cudworth	Learning Cudworth	Growing Cudworth	Sustainable Cudworth
			
<p>Increased use of active travel links</p>	<p>Improved skills &amp; attainment levels</p>	<p>Reduced vacant and run down properties</p>	<p>Improved quality and safety of green spaces</p>
<p>Reduction in smoking statistics</p>		<p>Increased Public Services offer</p>	<p>Improved air quality</p>
<p>Increased walking and cycling opportunities</p>		<p>Increased supply of number and value of local job opportunities</p>	



## 5.4 Theory of Change

The diagram below explains how the combined outputs of the Investment Plan interventions relate to and complement each other to realise its long-term desired outcomes.





### **Learning Cudworth**

- Deficit of skills
- Opportunity for new model of delivery and engagement with skills

- £150,000: develop neighbourhood youth skills and employment pilot.

- Youth Employment Hub
- Pilot neighbourhood skills delivery programme

- Improved engagement with skills provision
- Enhanced sense of community ownership of skills provision and training

- Increased proportion of residents with basic employability skills
- Increased economic engagement levels



### **Growing Cudworth**

- Lack of central public service location
- Above average carbon emissions
- Opportunity to strengthen high street
- Opportunity to bring buildings back into economic use
- Smaller than average business base with opportunity for growth

- £3.75m: building acquisitions and redevelopments
- £30,000 refurbishment grants
- £2,000,000 redevelopment to improve physical environment
- £20,000 improved digital skills

- The Crescent (residential and retail) buildings brought into public ownership
- New and refurbished business premises
- Additional available units
- Physical improvements
- Localised digital skills delivery

- Greater choice of affordable new business units
- Enhanced economic use and extended lifetimes of dilapidated buildings
- Aesthetic enhancements of High Street
- Enhanced economic use and extended lifetime of dilapidated buildings
- Improved business skills and opportunities

- Increase in volume and value of local business activity
- Uplift in footfall and resident expenditure on High Street (Barnsley Road)
- Increased turnover of local business
- Direct property value increase
- Local indirect increase in land and property values
- Direct property value increase
- Increased proportion of businesses with digital skills



### **Sustainable Cudworth**

- Housing growth opportunities with constraints to be addressed
- Poor quality green spaces with opportunity for enhancements

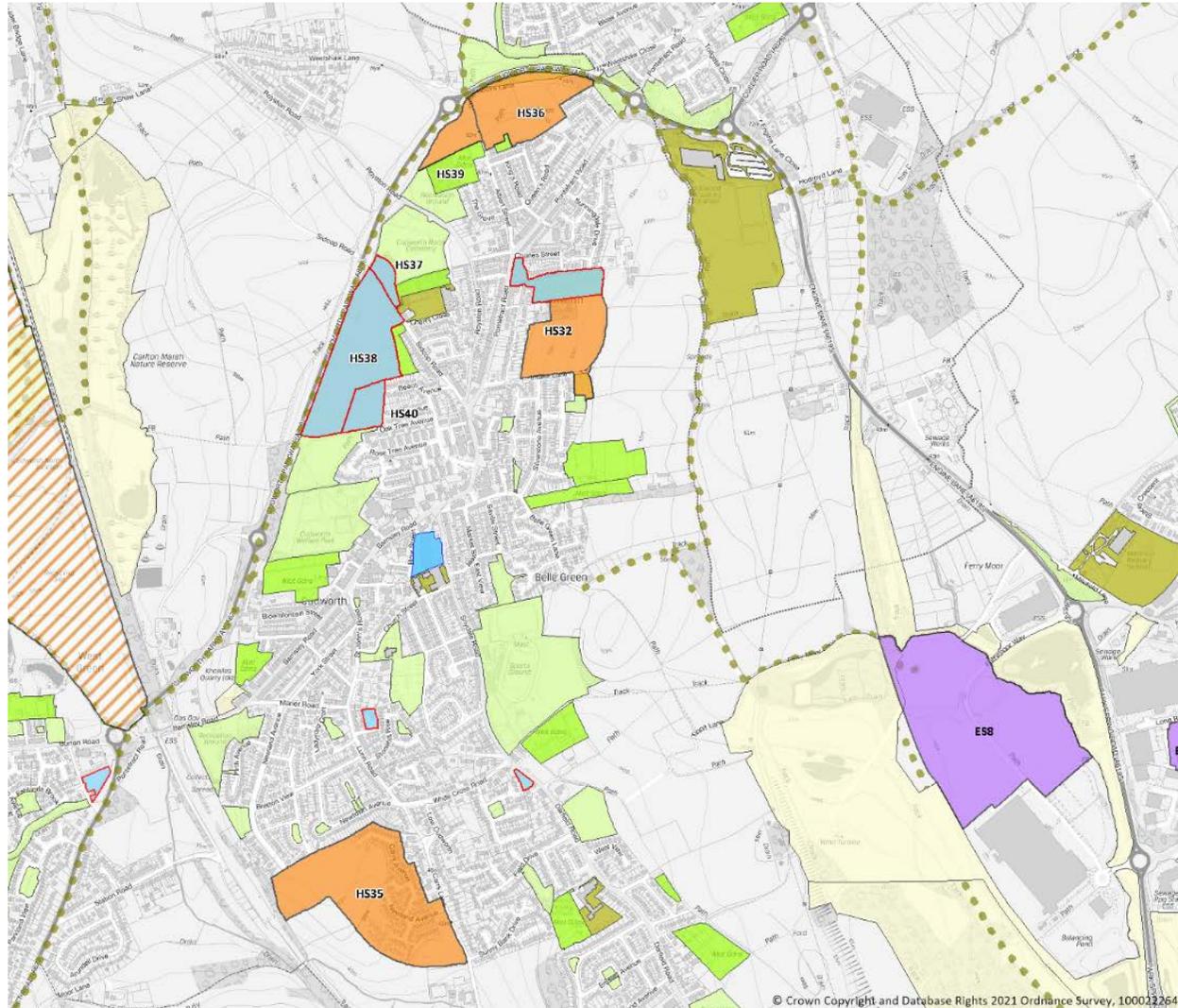
- £30,000 refurbishment grants

- Improved physical environment

- Improved physical and mental health outcomes
- Enhanced environment and amenity
- Reduction in local CO2 emissions from buildings

# 5.5 Spatial Maps

## Spatial Locations for Investment Plan Interventions in Cudworth



### Draft

### Cudworth Town Investment Plan

- Cudworth Project Sites**
  - BBIC Cudworth
  - Potential Housing Project Site
- Mixed Use**
- Housing Allocations**
- Employment Land Allocations**
- Green Space**
  - Green Way
  - Allotments
  - Natural Area
  - Parks and Open Spaces
  - School



## 5.6 How does it fit?



CARLTON MARSH



# 6 COMMUNITY ENGAGEMENT

## 6.1 Consultation

Consultation for priority themes for each of the Investment Plans was carried out by meeting with Elected Members and Ward Alliances.

From those discussions a survey for each of the Principal Towns was put together using high level themes from the Investment Plans to use for consultation with the wider community.

The Consultation (running from January – 13th February 2022) has been published on local community group[1] Facebook Pages, shared by the relevant Area Teams on Facebook and Twitter, and also shared on BMBC's Facebook and Twitter pages.

Below are the responses received, and an extract from the survey showing resident's reaction to the The Vision for each area, and preferred options of the themes.

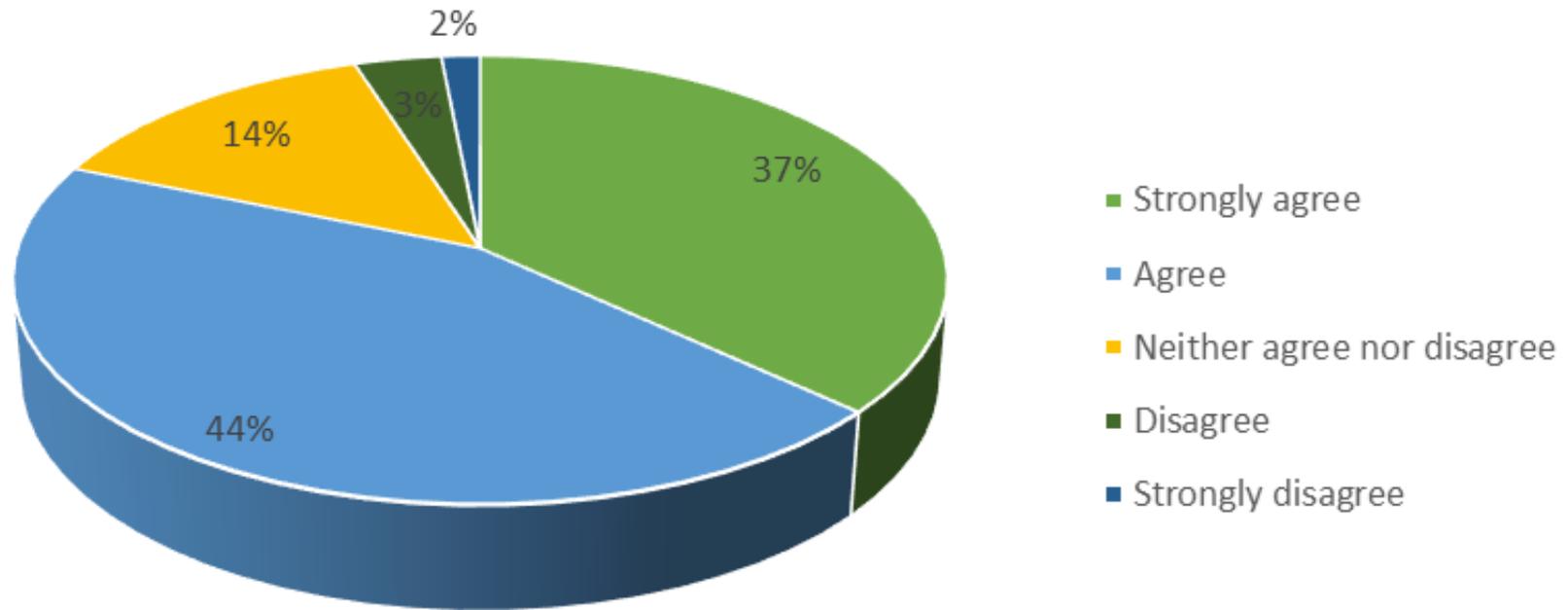
[1] Cudworth Businesses Together, My Hoyland, Community Action Penistone, Royston, Wombwell Wise

Number of consultation responses		Positive Responses	Negative Responses
Cudworth	261	253	8
Hoyland	262	250	12
Penistone	180	171	9
Royston	57	55	2
Wombwell	487	482	5

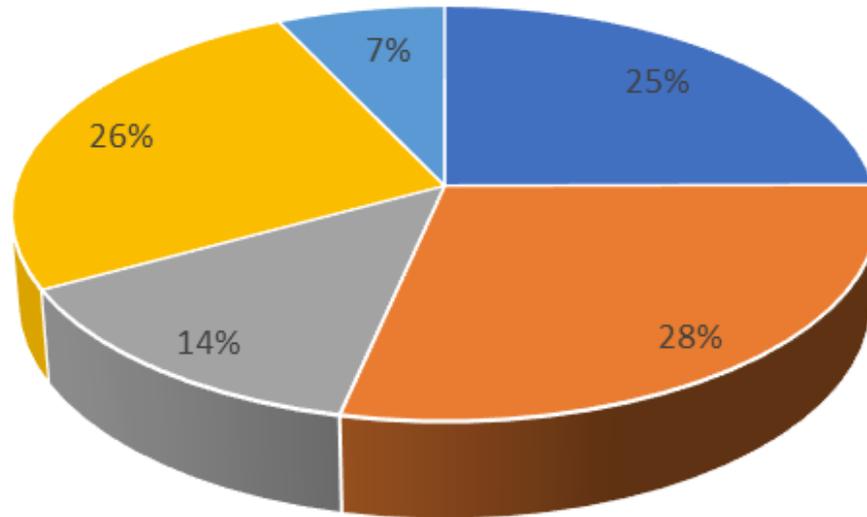


## Cudworth

The vision: Working together to make Cudworth a modern, vibrant, healthy town



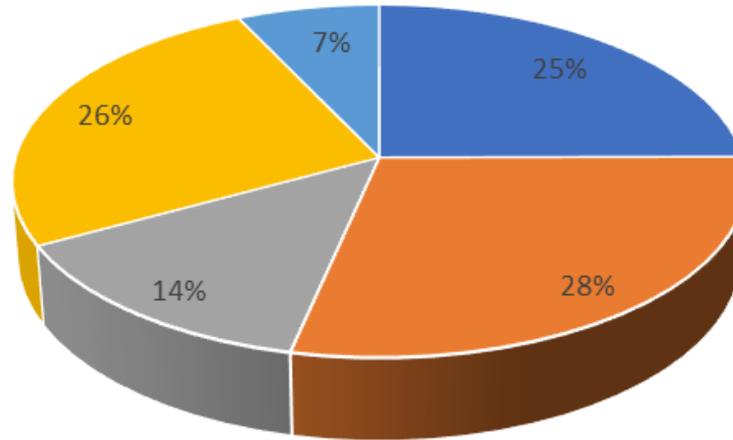
Please rank the following in order of how important you think they are in supporting Cudworth's economic growth



- Renovate/recycle existing buildings
- Investment in a community space to include a weekly market
- One building that houses all the services that you need to access
- Trans Pennine Trail and Greenspace enhancements
- Investment in public art



## Please rank the following in order of how important you think they are in supporting Cudworth's economic growth



- Renovate/recycle existing buildings
- Investment in a community space to include a weekly market
- One building that houses all the services that you need to access
- Trans Pennine Trail and Greenspace enhancements
- Investment in public art

**'Build upon Cudworth Businesses & Community Together's upcoming History & Heritage Walking Map by funding additional mosaic artworks in the style of the Paul Simon Goose mosaic to act as markers along the trail'**

**'A community space/building central on the high street to perhaps use as a 'pop up' retail space for small businesses or community functions to encourage people back to the high street. We need more diversity, more unique businesses'**

**'I suspect the demolition of the dilapidated eyesore that was once the theatre at the top of Belle Green Lane is earmarked for some kind of attention. Long overdue'**



## 6.2 Delivering Change

### **Accountability**

In the preliminary stages of the plan being established, accountability will sit with the Principal Towns Commissioning Board, as the Council will have over accountability for the delivery of any funding received from funding sources.

As interventions are progressed, and projects developed, a 'Project Board' will be developed to ensure that key members of Cudworth's resident and business community, together with public, private and voluntary stakeholders jointly shape the objectives of each project.

The Project Board' will review progress on the projects within the plan, and actions to identify activities are complete, on, or behind target will be reported back to the Principal Towns Commissioning Board for review.

